



CAMPAIGNS AND ADVOCACY MANAGER

SALARY:	£29,200 PLUS CONTRIBUTORY PENSION
HOURS:	FULL TIME 37½ HOURS PER WEEK
TERM:	FIXED TERM – MINIMUM TWO YEAR CONTRACT
LOCATION:	HOMEWORKER
REPORTS TO:	HEAD OF CAMPAIGNS

JOB SUMMARY

Having grown by over 40% in the past year, the Angling Trust is seeking a highly motivated and experienced person to support the development and implementation of its campaigns and advocacy strategies across its freshwater and saltwater campaigning. The role will be instrumental in representing the views of angling in a range of fora and will underpin the campaigning proposition the Trust offers to its members.

The successful candidate will have proven track record in the development of campaigns that have an impact on public policy and/or the corporate policies and investment plans of companies and sectors. A track record in working collaboratively with other organisations and experience of advocacy work at a senior government level is required for this role. Ideally, you will have a passion for angling and/or the water environment.

A key objective for the successful candidate will be to:

- Develop policy and advocacy position to support the Trust's campaigns with a particular focus on freshwater;
- Assess new legislative, regulations etc against the priorities and objectives of the Angling Trust to ensure anglers interests are being represented and protected;
- Represent the Trust and angling interests on various joint NGO and government bodies such as Wildlife and Countryside Link, Blueprint for Water, Missing Salmon Alliance, Defra Sea Angling Forum, etc; and
- Proactively communicate our campaigns and advocacy work, and its benefits to angling and the environment to target audiences.

The Angling Trust is the united representative organisation for marine and freshwater angling in England and Wales. It is joined in a collaborative and co-operative relationship with Fish Legal, a separate membership association using the law to protect fish stocks and the rights of its members throughout the UK.

Angling Trust is committed to equity, diversity and inclusion across our organisation, our membership and our sport. We particularly encourage applications from women and people who identify as Black, Asian or from a Minority Ethnic background, who are currently under-represented within our organisation. We offer



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family friendly, flexible working arrangements. We are participants of Sport England's Inclusive Employers development programme.

PRINCIPAL OBJECTIVES AND MAIN DUTIES

The Campaigns and Advocacy Manager will be responsible for:

Item	Duties
1	<p>Policy and Advocacy</p> <ul style="list-style-type: none">• Through the development of policy and advocacy positions, support the Head of Campaigns in lobbying, campaigning and advocacy work on behalf of members and the wider angling community to protect and improve fish stocks, their environment, and the right to fish for them.• The review and monitoring of various policy developments coming from the government, private companies, and statutory bodies (e.g. the EA, Ofwat, Defra, Regional Water Resource Groups, Water Companies, etc).• To assess policy proposals, new regulations etc against the priorities and objectives of the Angling Trust to ensure anglers interests are being represented and protected.• Represent the Angling Trust and angling interests on various joint NGO and government bodies such as Wildlife and Countryside Link, Blueprint for Water, Missing Salmon Alliance, etc• Support the creation, management and administration of the Angling Trust water quality monitoring network, developing the data and information into effective campaigning resources.• Draft Angling Trust policy positions on a range of issues that impact angling across the freshwater environments.
2	<p>Representation</p> <ul style="list-style-type: none">• Represent the Angling Trust and angling interests on various joint NGO and government bodies such as Wildlife and Countryside Link, Blueprint for Water, Missing Salmon Alliance, etc
3	<p>Research</p>



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	<ul style="list-style-type: none"> Provide research support and capacity to the campaigns team to enable the Angling Trust to support its campaigning work with robust evidence and arguments across both freshwater and marine issues.
3	<p>In addition:</p> <ul style="list-style-type: none"> Support the communications outputs from the campaigns team of the Angling Trust To act as the day to day manager of the campaigns webpages and the campaign content of the Angling Trust social media channels.

PERSON SPECIFICATION

The successful candidate will have at least the following essential attributes:

Attribute	Essential	Desirable
EDUCATION/ QUALIFICATIONS	<ul style="list-style-type: none"> Bachelors degree. 	<ul style="list-style-type: none"> Science based bachelors or masters degree
EXPERIENCE	<ul style="list-style-type: none"> Experience of research and policy analysis and development and its use in campaigning Experience of producing written work to a high/academic standard Experience of developing and managing content for web sites, social media, and the media 	<ul style="list-style-type: none"> Previous experience campaigning for an environmental NGO or similar Experience of government policy processes and parliamentary legislative and democratic processes.
KNOWLEDGE	<ul style="list-style-type: none"> A good understanding of the role of policy within a campaigning and advocacy environment. Native digital communications experience and a good understanding of producing digital media (e.g. video and audio). 	<ul style="list-style-type: none"> Understanding of fisheries and/or issues relating to either the freshwater or marine environment, ideally both.



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	<ul style="list-style-type: none"> A good understanding of social media channels and of content creation for those. 	<ul style="list-style-type: none"> Knowledge and campaigning and advocacy techniques and tactics.
SKILLS	<ul style="list-style-type: none"> A strong storyteller and an understanding that stories are what people engage with, not just facts and figures. Ability to develop and manage own work programme to tight deadlines Excellent administrative skills A strong communicator at all levels, good writing skills, good presentational style and comfortable using video and audio techniques. Good interpersonal skills Proven ability to build positive strong internal and external relationships High standard of written English 	<ul style="list-style-type: none"> To be able use a video camera and to edit and upload video files. Photographic skills. A good planner with a track record in producing impactful content in the campaigning and advocacy environment. Experience of presenting complex information and arguments in an engaging way at the most senior level (CEO/Government Minister).
QUALITIES	<ul style="list-style-type: none"> Self-assured, confident and capable 	<ul style="list-style-type: none"> A curious mind, always looking for new ideas and opportunities to learn.
OTHER	<ul style="list-style-type: none"> Be willing to undertake further training and development as necessary. 	<ul style="list-style-type: none"> Driving licence and own vehicle.

OTHER INFORMATION

Responsible to: The postholder will report to the Head of Campaigns, who will conduct annual and interim reviews of performance against targets, and will work alongside the existing Policy and Advocacy Manager.



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Location: Home-working (within England). Attendance at our offices in Ilkeston and Leominster, or other meeting locations, may be required on occasion. Regular trips to London are a function of this role.

Holidays and working hours: 23 days leave plus Public Holidays, accruing at 1 day per year of service to a maximum of 28 days. Time off in lieu may be accrued for weekend and significant evening working. 3 days of this annual leave must be taken between Christmas and the New Year. 37.5 hours each week, ordinarily 9am to 5pm. On occasion some evening and/or weekend working may be required. We are open to discussing flexible working arrangements and job share opportunities.

Status: This is a fixed term position for two years, with possibility of extension subject to performance and funding.

Start date: As soon as possible.

Miscellaneous: the postholder will be provided with use of a laptop computer and mobile phone. Business expenses may be reclaimed in accordance with our policies.

