



# ANGLING TRUST

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## **Angling Trust**

PD68 Clean Sport Education Strategy &  
Implementation Plan 2022-25

<b>DOCUMENT CONTROL</b>	
<b>Version Number</b>	1.0
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<b>Lead Director</b>	Stephen Beverley
<b>Review Frequency</b>	Annually
<b>Next Review Date</b>	31 January 2023
<b>Purpose</b>	To set the direction and guide the implementation of the Angling Trust clean sport system and interventions.

<b>REVISION HISTORY</b>			
<b>Version</b>	<b>Date</b>	<b>Summary of Changes</b>	<b>Author</b>
0.5.8	Nov 2021	Draft new document	Karen Watkinson
1.0	Jan 2022	Issue of new document	Karen Watkinson

<b>Approvals</b>		
<b>Approved by: ATB/FLC/CEO/COO/GOV COMM</b>	<b>Date</b>	<b>Version</b>
ATB	17 Nov 22	0.5.8
UKAD	24 Jan 22	0.5.8

<b>Distribution</b>				
<b>Audience</b>	<b>Method</b>	<b>By whom</b>	<b>Date of issue</b>	<b>Version</b>

## ANGLING TRUST CLEAN SPORT EDUCATION STRATEGY

### Introduction

The Angling Trust believes in clean sport and supports the anti-doping policies and anti-doping rules of WADA, UKAD and the International Angling Confederation ([www.cips-fips.com](http://www.cips-fips.com)) to ensure the integrity of our sport is protected. Any anti-doping rule violations or behaviours severely damage the legitimacy of competitive angling and undermines the integrity of the sport. The Trust recognises competitive angling as a key pillar of a healthy and diverse sport.

This strategy will outline the approach the Angling Trust will take with regards to Anti-doping Education within the scope and remit of our position as the National Governing Body for competitive angling in England.

### 1.0 Current Position

#### 1.1 Risk Analysis

In order to understand the current position, a risk analysis, informed by a SWOT analysis has been undertaken:

<b>Strengths</b>	<b>Weaknesses</b>
Reach into angling community Board Lead for AD identified Position as National Governing Body New website Licensed coaches	Perception that AD doesn't apply to angling Reliance on volunteers Relevance to the angling community Internal capacity/ staffing
<b>Opportunities</b>	<b>Threats</b>
Influence a new generation of competitive anglers Revive lapsed anglers Recent organisation restructure Learn from other sports	Potential negative reaction from the angling community Loss of competitors Resistance to additional obligations

**Figure 1: SWOT analysis.**

The focus of our Education Strategy will be to raise awareness of the global clean sport landscape and to educate and inform competitors, coaches, parents and officials of their rights and responsibilities under the UKAD rules.

### 1.2 Angling Trust Sports System and Significant Partners

The Angling Trust is the National Governing Body for angling in England. The organisation is governed by a Board of 11 non-executive directors and one ex-officio director who is the Chief Executive Officer. The Board is supported by a number of committees and the Chief Executive Officer is supported by a Senior Management Team and a number of advisory groups. The Trust is compliant with the requirements of the Sport England Code for Sports Governance. The governance structure of the organisation is provided in appendix A.

The landscape in which the Angling Trust operates is described in figure 2:



Key
Public Sector
Not for profit
Commercial
Individuals

Figure 2: Angling Trust Sporting Landscape.

### Identification of Target Groups

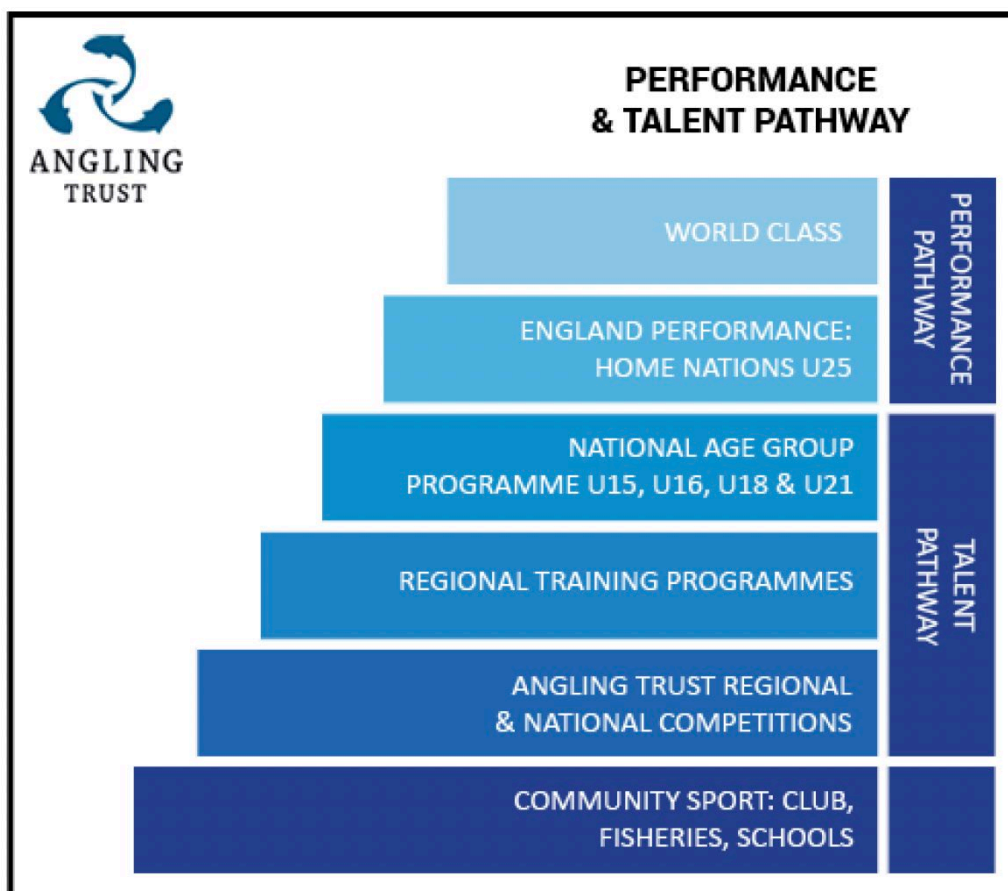
Within angling there are three main disciplines: sea, coarse and game. The identification of the target groups is the same for each discipline, recognising that some individuals compete in more than one discipline.

<b>Audience (AT competitors &amp; Competitor Support Personnel (CSP))</b>	<b>Sea</b>	<b>Coarse</b>	<b>Game</b>	<b>*Total</b>
Performance Pathway (World Class)	36	59	10	105
Performance Pathway (England Performance)	25	5	45	75
Talent Pathway (National age groups U15 U16 U18)	10	10	15	35
Competitor Support Personnel (World Class)	9	27	2	38
Competitor Support Personnel (England Performance)	6	2	7	15
Competitor Support Personnel (National age groups U15 U16 U18)	4	4	3	11
National Competitors	0	2396	350	2,746
National Event Organisers	0	12	4	16

*\*Support Personnel includes managers/ coaches, parents/ carers/ guardians, officials*

**Figure 3: Audience**

The focus group for our Education Strategy are the athletes and support personnel in the upper tiers of our Performance and Talent Pathways:



**Figure 4: AT Performance & Talent Pathway**

It should be noted that whilst this Education Strategy is aimed at competitors who are members of the Angling Trust, we will also use our digital platforms to engage and educate members of the angling community who are not directly involved in competitive angling. We have to recognise that we do not have the resource to reach those that do not compete in our competitions, but we hope that educating those we can reach will increase awareness of the issues and the importance of Clean Sport within angling.

## 2.0 Clean Sport Curriculum

The Clean Sport Curriculum identified for the target groups within angling is described below:

Unit	Topic	Name	National	National Age Group Programme	England Performance	World Class
Unit 1: Global and National Anti Doping	1	Global and National Anti-doping Governance	2	2	3	3
Unit 2: Good Practice in Anti-Doping	2	Principles of 100% me	3	3	3	3
	3	The Prohibited List	2	2	3	3
	4	Checking Medications	2	3	3	3
	5	Therapeutic Use Exemptions (TUE)	2	3	3	3
	6	Food First/Supplements	2	3	3	3
	7	Report Doping in Sport	3	3	3	3
Unit 3 – Preparation and Procedures for testing athletes	8	Testing procedures for blood and urine	1	3	3	3
	9	Testing Pools	1	2	2	2
	10	Whereabouts requirements	1	2	2	2
	11	Anti-Doping Administration and Management System (ADAMS)	1	2	2	2
	12	Athlete Biological Passport	1	2	2	2
Unit 4: ADRVs and the consequences of	13	Results Management Process	2	3	3	3
	14	Anti-Doping Rule Violations (ADRVs)	2	3	3	3
	15	Consequences of doping	2	3	3	3
Unit 5: Societal Factors	16	Image and Performance Enhancing Drugs (IPEDs)/ Intravenous (IV) Infusion	2	3	3	3
	17	Psychotic Drugs	2	3	3	3

Key	1	The individual is aware of...
	2	The individual understands...
	3	The individual will be able to apply these principles in everyday life...

Figure 5: Clean Sport Curriculum for AT target groups

The delivery method of the curriculum is described here:

<u>Delivery Method</u>	<u>Recreational/ volunteers/ club coaches/ organisers</u>	<u>National</u>	<u>National Age Group (Comp &amp; CSP)</u>	<u>England Performance (Comp &amp; CSP)</u>	<u>World Class (Comp &amp; CSP)</u>
<u>Website</u>	X	X	X	X	X
<u>Social media</u>	X	X	X	X	X
<u>AT newsletters</u>	X	X	X	X	X
<u>Athlete Contracts</u>			X	X	X
<u>UK Sport Resources</u>			X	X	X
<u>CleanSport online portal</u>					X
<u>ADEL online portal</u>					X

**Figure 6: Clean Sport Curriculum Delivery**

### 3.0 Education Programme

#### 3.1 Values-based Education-

- Angling Trust will ensure the clean sport philosophy is reflected within its core values
- Ensure our activities promote responsibility, respect and uphold the values of the Trust to achieve high governance and ethical standards.
- We will utilise UKAD resources to ensure that our messaging is consistent, For example by retweeting UKAD posts

#### 3.2 Awareness –

- We will use appropriate opportunities to promote awareness of Clean Sport.
- Utilise UKAD social media toolkit to promote campaigns, news and other information via AT’s social media platforms (Facebook, Instagram)
- Ensure Anti-Doping area of our website is up to date, accurate and easy to navigate
- Ensure athlete contracts and agreements include sections specific to Anti-Doping
- Include information within the new members joining pack with links to further information
- Appoint advocates from within each discipline with a high profile in angling to help legitimise the messaging

#### 3.3 Information -

- Ensure that all information shared or disseminated by AT is accurate and up to date
- Ensure that athletes and support personnel within the Performance & Talent Pathway are notified at least annually of changes to WADA Code, Prohibited List and TUE information.
- Ensure the Anti-Doping module within our coach education programme is current
- We will upskill staff who are in contact with our target audience on the importance of Clean Sport
- Ensure all segments of the target audience are aware of the available services, resources and contacts relevant to their role in the sport and how they can access this information



### 3.4 Clean Sport Education –

- Anti-Doping training will be delivered to athletes and support personnel (manager/coach, parents/guardians and carers) in our Performance & Talent Pathway programme. Training will be appropriate to the level in which they operate or are involved.
- Anti-Doping lead completes the Clean Sport Advisor and e-learning programme
- Anti-Doping lead to coordinate delivery of the education programme at all levels of the Performance & Talent Pathway
- Board Anti-Doping lead completes the UKAD provided e-learning training.
- We will provide a bespoke values-based education package to any athlete returning to the sport following a sanction.

### 4.0 Education Programme Audience

We will prioritise the provision of anti-doping education to the athletes and support personnel within the Performance and Talent Pathway:

- World Class
- England Performance
- National Age Group Programmes.

These groups will be representing England and the sport of angling in international competitions. (see also Figure 3)

Secondly, we will prioritise athletes, organisers and volunteers participating in and delivering Angling Trust national and regional competitions.

Thirdly, we will use our communication channels to make our wider membership aware of the Clean Sport message.

### 5.0 Resource

As a small National Governing Body we have limited resource, both workforce and financial, to attribute to this agenda. However, we recognise the importance and have identified the following:

- Main point of contact: Ben Thompson, Senior Competitions and Performance Manager
- Lead Director from the Angling Trust Board: Stephen Beverley
- Clean Sport Administrator: Karen Watkinson, Governance Manager.

The nominated people are supported by the wider Angling Trust where appropriate, including support from the Membership, Communications and Marketing team.

To deliver our Education plan we will utilise the digital educational resources available through UKAD and WADA ADEL Academy. The curriculum will ensure the target groups receive the appropriate level of training and education. When signing the International Angler/Volunteer Contract, competitors and support personnel within the upper tiers of our Performance and Talent Pathway will commit to undertaking and completing the education programme within the timeframe stipulated in their agreement.

## **6.0 Strategic Priorities**

The Angling Trust priorities for Clean Sport are:

Year 1:

- To communicate the Clean Sport Education Strategy to all members of Performance Pathway and National Age Group programmes and the organisation
- Deliver appropriate training to the identified groups within the Performance and Talent Pathway programme
- To increase awareness of Clean Sport across Angling Trust members

Year 2:

- To roll out training beyond upper tiers of the Performance and Talent Pathway programmes
- Maintain and embed awareness within athletes within the upper tier of the Performance and Talent Pathway
- Educate the new generation of anglers on the importance of Clean Sport

## **7.0 Monitoring and Evaluation**

We will monitor the number of athletes and other personnel receiving training, by retaining records and conducting regular surveys. We will use the Clean Sport Hub to monitor athlete and support personnel progress (Performance & Talent Pathway).

We will also consider monitoring the website hits for any on-line training provided via our own website.

Monitoring data will be shared with UKAD on request.

The Strategy will be subject to annual review to ensure that it continues to meet the needs of the organisation.

Appendix 1 - AT Governance Structure

