

## Get Fishing Fund Guidance Notes

The Get Fishing Fund has been established to support organisations deliver a programme of angling activities throughout 2024. These angling activities should aim to help get more people into fishing, give people the chance to get back into fishing and retain them within the sport.

We'll assess your application based on the need you have highlighted, the impact the project will have, your project plan and how you will look to continue the participants involvement in angling after the project has finished. We will also assess your budget and commitment from other funders through match funding obtained.

This Get Fishing Funding scheme is delivered through our partnership arrangement with the Environment Agency. The money comes from fishing licence sales, so it provides a way for all anglers to invest in the future of their sport.

### Who can apply?

- Angling Clubs, Fisheries, Organisations, Schools, Local Authorities or Charities based in England that want to increase the number of people being introduced to Angling.
- Activity that is delivered as a result of receiving funding must be delivered on freshwater fisheries in England where angling requires a fishing licence.
- Organisations that have previously been awarded Get Fishing Fund funding can apply in this round. If you have previously been awarded funding, you will need to demonstrate that this project will not just continue the delivery of the previously funded project but enable you to deliver more events, engage more people or engage a different audience.

### What can be funded?

- Equipment to help you run events, this includes any additional equipment to ensure your events can be delivered safely
- Fishing equipment and terminal tackle
- Event resources e.g., gazebo
- Promotional materials (this will need to recognise the input and involvement of the Angling Trust and the Environment Agency)
- Promotional Activity: promotion of events (max £100)
- Basic equipment storage facilities e.g., lock up shed.
- Peg fees/venue hire: applicants can apply for a contribution towards peg fees and venue hire. The fund will cover up to 50% of the cost of peg fees and venue hire for the project.

### What we cannot fund?

- Travel or subsistence costs
- Facility improvements such as new pegs/fishing platforms, improving access, general building work. For these activities consider submitting a [Fisheries Improvement Programme](#) idea
- The stocking of fish
- The purchase of fishing licences (we expect attendees to be made aware of the requirement and encouraged to get one- noting that for under 17's it is free of charge)
- Staff and salary costs
- Coaching Courses – There is a separate coaching bursary available for funding towards the cost of coaching courses. Contact [coachingbookings@anglingtrust.net](mailto:coachingbookings@anglingtrust.net) for more information and details on how to apply.

### How much can I apply for?

Organisations can apply for up to £2,500 to deliver their project.

## Writing your application

### Highlighting the need for the project

This is your opportunity to tell us why this project needs to happen? While this may be a simple answer, a strong application will provide some evidence to back up your answer. Can you show;

- Evidence of need from participants or parents. This may include information on fully booked sessions, requests for additional sessions, turning people away due to being fully booked.
- Requests from partners (Schools, Local Authorities or Charities), requesting additional or new sessions/events? For example a school getting in touch a requesting a new coaching programme.

Please feel free to include any supporting documents highlighting what you have discussed with your application. You can also direct us to relevant electronic information about your project or organisation via hyperlinks.

### What difference will your project make?

Think about the impact your project will have on getting new people into fishing and stay within the sport. Use this question to describe the opportunities your project will provide. You may want to think about;

- How the project will help create more new opportunities to get into fishing and stay within the sport?
- How will the project extend and add to the activities that you usually do?
- How will you help create an angling habit within the participants rather than a one off angling experience?
- Ensuring that the need for having a rod licence is clearly understood

### How will you make the project happen?

Tell us how you planned the project and how you will deliver it. You may want to touch on;

- How will you access the new participants?
- Links or partnerships you will form to help you deliver the project
- Where will the sessions/events take place?
- Who will lead on the project? Are coaches/volunteers in place to deliver?
- Have you ensured that safeguarding concerns are addressed?

### What will you do when the project ends?

This is your opportunity to tell us what will happen once the project has been completed. How will you work to keep the participants within angling after the project date has passed? We want to support projects that have a lasting impact. If you have established new links or partnerships as part of the project, how will you look to extend that partnership after the project ends?

There are steps required from giving someone their first experience of angling to it becoming a regular habit. We would like to see thought given to how to achieve this (including getting a fishing licence).

The social benefits of including family and friends in this journey should be recognised and included.

## Budget and Match Funding

Please list all your expected expenditure for the project, provide a breakdown to show exactly how you intend to spend the funding. Consider the points raised above regarding what this fund can and cannot support.

We will give priority to those projects that have secured match funding. It isn't a specific requirement although it will assist your application if you are able to secure additional investment into the project.

This is also your opportunity to highlight any in kind funding your project may have. This may include free venue hire, volunteer time, donations from a local tackle shop (including any negotiated discounts) or free memberships from an angling club.

As a guide, we would suggest that the following figures are used as a **guide** to calculate in kind match funding;

Level 2 Coach - £210 a day

Level 1 Coach - £140 a day

Volunteer - £70 a day

### **After you have applied**

Applicants can expect to receive notification on the status of their application by 31st January. If we require additional information, we may contact you for further detail.

If you are successful, we will be in touch via email to discuss next steps, terms and conditions of the grant and the monitoring and evaluating requirements.

### **Deadline for submission**

The final deadline for submitting funding applications is Friday 8<sup>th</sup> December 2023.

Please be aware that we have limited funds available. We expect that the funds will be allocated before the deadline. Do not wait to submit your application!

