



GET FISHING'S DATA, PRIVACY AND COOKIES STATEMENT

INTRODUCTION

- In **Get Fishing's** Privacy and Cookies Statement, because you might be viewing this via our website, our Eventbrite account or mobile responsive website, we will collectively call these our "**Platform**" for short.
- We care about being transparent with you about what information we collect when you choose Get Fishing events, and how we use that information. It's important to us that we give you as much choice and control over your information as we can.
- Here, we explain the ways we collect and use your information when you browse or engage with our Platform, register for or access tickets to the events that we help organise (the "**Events**"), purchase or engage with offers. Incentives, goods or services that we offer or otherwise interact with us. We also explain the different rights you have over your information.
- In this Privacy and Cookies Statement, when we refer to "**you**" and "**your**" we mean you, the person using the Platform or attending an Event or otherwise interacting with us.
- The purpose of this Privacy Notice is to inform you of the uses that will be made of your personal data as required of Data Controllers under the Data Protection Act 2018.

AGE

- If the Events you are attending or are interested in allow people under the age of 18 to attend (with an accompanying adult) and you yourself are under 18, you must have the permission of your parent or legal guardian ("**Your Adult**") to use our Platform and only Your Adult will be able to access tickets for the Event. You should also make sure that Your Adult reads this Privacy and Cookies Statement.
- If you are a parent or legal guardian and believe your child has given us information in a way that is contrary to these guidelines, please contact us using our contact details below.

ABOUT US

- We are **The Angling Trust** - the single organisation that represents coarse, game and sea anglers in England. **Get Fishing** is the **Angling Trust** nationwide programme to get more people fishing more often.

INFORMATION WE MAY COLLECT ABOUT YOU

INFORMATION WE COLLECT FROM YOU DIRECTLY

Newsletters

- If you register for one of our newsletters or request any advance information about our Events or services (such as access to pre-registration), we will collect your name and contact details.

Services and/or Purchases

- If you register for an Event or any other goods and/or services, we'll collect any information necessary to provide you with access to the event or the goods/services. For example:
 - we will typically ask for your name, age, email address and date of birth, so we can process your Event registration or ticket and deliver your ticket to you. We may also request Your Adult's details (if applicable) or other emergency contact information;
 - we might ask or collect information about any requirements you may have to gain access to an Event: this may mean providing us with information about your physical health or similarly sensitive information;
 - if there are circumstances where we need to verify your age for entry to an Event, we may ask for proof of identity and age (such as a driver's licence or passport); and
 - we may (if applicable), collect additional information specifically relevant to the goods and/or services that you are purchasing. For example: we might ask for your vehicle registration number to manage vehicles at Events.
 - the fishing licence cover to fish at freshwater events, which is provided by the Environment Agency to help newcomers try fishing, in partnership with the Angling Trust

Promotions and Surveys

- Every now and again, we might invite you to participate in offers, competitions, promotions or surveys. We will collect information so you can participate in these, and we can deliver the prize if you win: this will include details such as your name, age and email address and any other information you provide in connection with your promotion entry and/or survey response.

Health and welfare

- If you ever need to access health and welfare facilities at one of the Events, you might need to give certain health or medical information which may be considered sensitive information. Sometimes, these services will be managed by a third party at the Event and not us, in which case we will not have control or visibility of the information you give, and this Privacy and Cookies Statement will not apply.

INFORMATION WE COLLECT FROM YOU INDIRECTLY

Communications

- If you contact us through one of our online forms, or our social media channels, by phone or email, we may keep a copy or record of that correspondence.

IP address and device information

- We will collect certain technical information about your device visits to our Platform and how you use the Platform. This may include your IP address, geographical location, device details such as your IMEI number, the MAC address of the Device's wireless network interface), browser type, referral source,

length of visit, operating system, number of page views and similar information. This information may be collected by a third-party analytics service provider on our behalf and/or may be collected using cookies. For more details about cookies please see the specific section below.

Email Response Information

- We might collect information about how you react to the emails we send to you, for example, how many times you open the email or if you engage with its content (for instance, by clicking on any links within it).

Social Media and Information you post online and reviews

- We might collect information relating to any social media posts or comments you share online about Get Fishing Events that are in the public domain (for instance, if you leave a review about our Event on a third-party social media site like Facebook). If you leave a comment or review on one of our social media official pages (such as through our Facebook, X or Instagram accounts), we may use this information to respond to your posts. We are not in control of these third-party platforms, and you should refer to their privacy notices if you want to know more about how they use the information you share online.

INFORMATION WE GET FROM THIRD PARTIES

Ticket agents and service providers

- We might collect information about you from third parties that we work closely with, so we are able to deliver the goods or services you have requested. For example, we might work with an e-ticket agent who will provide you with a ticket to our Event. In those circumstances, they might pass us your details so we can provide you with access to the Events you got tickets for, or other ancillary services. Any third-party companies that manage our registration systems or Platform, may collect information directly from you on our behalf.

Our other events and partner events

- We might receive information about you (such as your name and email address) from other partners and event providers within our group if you have indicated that you wish to hear more about our events, goods and services.

Signing in through Social Media

- When you register for an Event on our Platform, you might be offered a quick registration option through your existing social media accounts. If you sign in through your social media account, we may get certain information (such as your profile name if register through your Facebook account) in accordance with your privacy settings on that social media site. You should read the privacy statements and check your privacy settings of those social media sites to learn how they treat your information.

Other third-party sites

- We might receive information about you from other third parties where you have agreed to them sharing your information with us for specific purposes (such as marketing).

HOW WE USE INFORMATION THAT WE COLLECT ABOUT YOU

We may use your information for the following purposes:

Service and Operational Purposes

- To maintain a record of your registration;
- To help us (and delivery partners, coaches and volunteers working with us) to monitor your

attendance and progress; To help us gauge the effectiveness of the services we offer;

- To assemble case-studies of individuals and groups; To help us understand your angling progression ('next steps') after taking part in Angling Trust programmes.
- To contact you, your legal guardian or next-of-kin, in connection with the running of sessions; to deliver results and advice, and to request feedback on our services.
- To contact you, your legal guardian or next-of-kin, to notify you of other activities and services available through the Angling Trust or our partners.
- To share with the Environment Agency who assist us in delivering angling programmes to evaluate fishing licence sales
- To provide you with your Event ticket or any other goods, services and information that you have requested from us;
- To manage your entry to our Events, including age and identification verification;
- To provide you customer service and support, deal with enquiries or update you of changes to our Events, our Platform or other services;
- To improve and update our Platform and to make sure that content from our Platform is presented to you in the most effective and optimal manner (please view the specific Cookies section for more information);
- To carry out aggregated and anonymised research about general engagement with our Events, Platform and other goods and services; and to allow us to monitor access to, and attendance at, our Events for health, safety and security purposes;
- To send you a confirmation of fishing licence cover to your email address, at events where a licence to fish in freshwater would normally be required, but is included at the event
- To allow you to how the fishing licence email to any Environment Agency officer that asks to see it;
- To ensure that you understand that the fishing licence cover only applies to you while you fish at on the day and at the session, corresponding to the date in your confirmation email.

Marketing Purposes

- We may use your information for marketing purposes, either by email, SMS and/or phone. We will give you the opportunity to choose whether we contact you for marketing purposes and we will respect your choices at every stage.
- We may also occasionally make data available in an anonymised or aggregated form to bonafide researchers or agencies to help us determine the future direction of angling participation initiatives. This will be done in such a form as to retain your confidentiality.
- You may be contacted by the Angling Trust via email, text (SMS) or post with further information on other fishing events, advice and guidance on going fishing, and details on how to purchase a fishing licence. You will be able to unsubscribe from these messages at any time.

Legal Purposes

- We may use your information to enable us to enforce our legal rights, and/or to protect the rights, property or safety of our employees, volunteers and/or other third parties.

WHO WE MIGHT SHARE YOUR INFORMATION WITH:

We will keep all information safe and secure. Your Personal Data will only be shared with other organisations

where this will help us to deliver our angling programmes and service benefits. We will only share personal data to organisations that satisfy us that they will handle the data securely and responsibly. We might share your personal information with:

- selected third parties that we work with, so we are able put on the Events you choose to attend. For example, when you register to attend an Event, we might need to share your information with third party service providers that help us to put on our Events (such as venue staff);
- any other third party that you have indicated you are happy for us to share your information with for marketing purposes;
- any other third parties where it is necessary to enforce our legal rights, or to protect the rights, property or safety of our employees or third parties, or where such disclosure is required by law;

COOKIES

We use cookies to ensure that you get the most out of our Platform. Cookies are small amounts of information in the form of text files which we store on the device you use to access the Platform. Cookies allow us to understand your use of the software and simplify your use of the Platform. For example,

- A temporary cookie is used to keep track of your "session". Without that temporary cookie (which is not stored after you quit your browser) you might have to re-enter your information every time you access a new page.
- A persistent cookie is stored on your device. They help us provide you with user preferences, settings and information for future visits on our Platform. Persistent cookies allow convenient and easy access to familiar variables such as: facilitating preferences such as favourites, bookmarks or language preferences. They can also be used to assess browsing behaviour.

Different types of cookies do different things, such as:

- Absolutely necessary cookies are necessary to enable you to navigate through our Platform and use its features.
- Performance cookies collect information about how you use our Platforms. These cookies collect the Internet browsers and operating systems used, the domain name of the website previously visited, the number of visits, average duration of visit, and pages viewed. These cookies don't collect information that personally identifies you and only collect aggregated and anonymous information. Performance cookies are used to improve the user-friendliness of a website and enhance your user experience.
- Functionality cookies enable our Platform to remember choices you make (such as your username or ID, language preference, or the area or region you are in) and provide enhanced, more personal features. They can even remember changes you have made to text size, fonts, and other customizable parts of web pages. They may also be used to provide services you have asked for, such as watching a video or commenting on it. The information these cookies collect may be anonymised, and they cannot track your browsing activity on other websites.
- Targeting and advertising cookies track browsing habits and are used to deliver targeted (interest-based) advertising. They can also limit the number of times you see an ad and to measure the effectiveness of advertising campaigns. They are usually placed on our Platform by third party advertising networks with our permission. They remember that you have visited a website, and this information is shared with other organisations, such as advertisers.

Managing cookies

- You can manage website cookies in your browser settings, and you always have the choice to change these settings by accepting, rejecting, or deleting cookies. If you choose to change your settings, you may

find that certain functions and features will not work as intended on the Services. All browser settings are slightly different, so to manage cookies, you should refer to the relevant settings within your browser. For detailed information on how to disable and delete cookies in some commonly used browsers visit the 'Help' section of your browser:

- We understand that you may want to know more about cookies. Detailed information about types of cookies, how they are used, and how you can manage your cookie preference can be found at: <http://www.aboutcookies.org>.
- Please note that, if you do set your Internet browser to reject cookies, you may not be able to access all the functions of the Platform and your experience may be less satisfying without using cookies.

THIRD PARTY CONTENT, SITES AND CONTRIBUTORS

- Our Platform may contain content and links to other sites that are operated by third parties that may also operate cookies. We don't control these third-party sites or cookies and this Privacy and Cookies Statement does not apply to them. Please visit the terms and conditions and Privacy and Cookies Statement of the relevant third-party site to find out how that site collects and uses your information and to establish whether and for what purpose they use cookies.

HOW WE LOOK AFTER YOUR INFORMATION AND HOW LONG WE KEEP IT FOR

- We use appropriate **technological and operational security measures** to protect your information against any unauthorised access or unlawful use. However, transmission of information over the internet can be insecure, which means we are unable to completely guarantee the security of information sent over the internet.
- We'll keep your information for **as long as is necessary** to provide you with the services that you have requested from us to market to you (if applicable), to enforce or defend our legal rights, or in accordance with any legal obligations to which we might be subject.

YOUR RIGHTS AND CHOICES OVER THE INFORMATION WE HOLD ABOUT YOU

You have certain rights in respect of the information that we hold about you, which we value. These rights include:

- the right to **ask us not to use your personal data** for marketing purposes (remember, you can unsubscribe from any marketing by clicking on the "unsubscribe" in any marketing communication you receive or contact us using the details below)
- the right to request **access** to the information that we hold about you; and if you believe the information that we hold about you is wrong, you can ask us to **correct** it.
- The Angling Trust is not subject to Freedom of Information requests.
- Your data will be kept on record for three years after which point it will be deleted. Prior to this point, you will be given the option to continue receiving messages from us if you so wish.
- You will be given the option to continue receiving information from us after three years if you so wish.

Access to your information

If you would like to obtain a copy of your personal data held by Angling Trust, or if you have a query or complaint about Angling Trust's handling of your personal information, please contact us either by e-mail or in writing. You may exercise your rights above by contacting us using the details below.

HOW TO CONTACT US

If you have any questions or would like to contact us about this Privacy and Cookies Statement, please do so at the following:

Address: Get Fishing, The Angling Trust, Eastwood House, 6 Rainbow Street, Leominster, HR6 8DQ

Email: admin@anglingtrust.net

CHANGES TO THIS PRIVACY AND COOKIES STATEMENT

We may make changes to this Privacy and Cookies Statement from time to time. We will post any changes to our Platform or notify you of any material changes by e-mail. Any changes will come into effect the next time you engage with us after the changes have been notified.

Last Modified: July 4th, 2024