QUICK TIPS FOR A BETTER ANGLING CLUB WEBSITE

Keep it manageable and up to date

Don't get too ambitious to start with, content is only useful if it's relevant, so build up your content as you move forward to ensure you can keep the site up to date.

Keep it as simple as possible for the user

Try to make navigating your site simple with clear headings and links back to the home page.

Include a news page

Make sure this has a mix of fun and serious stories, so include match results and specimen catches as well as rule changes and committee updates. Why not include some news from the Angling Trust too? You can find all our latest news HERE Freshwater blogs HERE and saltwater blogs HERE

Use multimedia if possible

Short films tell a great story, even if they are only filmed with a phone. Why not do a walk round of one of your fisheries or film one of your experienced members giving tips and advice for how to fish your waters.

Include a description of your waters

Make sure you have a section which describes your waters, how to access them and any local rules. Include images and video where possible to make people want to fish them!

Include links to weather and river conditions

Your members may be travelling some distance to fish your waters, so make it easy for them by including links to local weather and the Environment Agency river levels.

Include links to the Angling Trust and any sponsors

Make sure your members can easily access the key information supplied by the National Governing Body and any sponsors that you have.

Sell day tickets and memberships online

Most people (especially young people) expect to be able to buy day tickets or apply for membership online. If you want to grow your club and encourage more younger members make sure the process is simple. Expecting people to download a PDF which they then have to fill in and post to your membership secretary will put off a lot of potential members.

Include key governance information

Make sure people know how to get in touch with committee members and, very importantly, your welfare officer if they have any safeguarding concerns. A full set of club rules, the last AGM minutes and the club constitution are also worth allowing members to access via your website.

Contact

Make sure you have a simple way for people to contact the club. Email is best, but make sure somebody actually checks the emails daily and follows up any questions and queries.